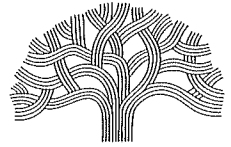


CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612

Office of the City Administrator
Dan Lindheim
City Administrator

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October 21, 2009

Dear Downtown Oakland Business Owner,

In response to Downtown Oakland's growing popularity as a nighttime entertainment destination, the City of Oakland will be adjusting the street cleaning schedule for downtown Oakland. Many areas where street sweeping is currently slated for 12 midnight to 3:00 a.m. will be switched to 3:00 to 6:00 a.m. These adjustments will make it easier for patrons to enjoy downtown's vibrant entertainment scene including late night clubs and venues.

Beginning the last week of October, street sweeping signage will be changed to reflect the new street cleaning times. Given the need to adjust signage along more than 50 miles of street curb, the sign installation will occur in phases. The anticipated schedule is as follows:

- October 26-November 8, Embarcadero to 8th Street (from Castro to Oak)
- November 9-15, 8th to 14th streets (from Castro to Oak)
- November 16, 14th to 20th streets (from Castro to Oak)
- November 23, 20th to 27th streets (from Castro to Harrison).

To avoid frustration during the signage transition period, the City's parking enforcement staff will provide a grace period from October 26 to November 30. Rather than leaving citations on cars, parking enforcement staff will leave a courtesy flier explaining the changes and encouraging parkers to review the new signage. Following the grace period, street sweeping parking restrictions will be strictly enforced.

The changes in street sweeping time will not impact the level of service or the nights of the week that sweeping will occur. The only change is the time of the sweeping.

Enclosed is a generic flyer alerting parkers of the upcoming signage changes. Please consider posting the flyer in a location visible to your patrons.

Thank you for your assistance and patience as adjustments are made to better accommodate late night parkers downtown. If you have any questions, please call (510) 444-CITY or visit www.oaklandnet.com.

Sincerely,

Dan Lindheim,
City Administrator